



Cubi NUC AI+ 2MG Infokit

V1

CND Product Marketing | June-2025



NEXT-LEVEL AI PC

Cubi NUC AI+ 2MG

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Copilot+PC

Cubi NUC AI+ Series

Business & Productivity PC

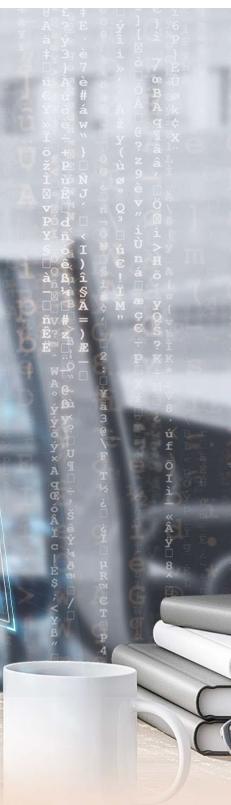


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AI

A new AI era at work: The fastest, most intelligent and secure Windows PCs ever



Cubi NUC AI+ 2MG

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AI Ready,
Future-Ready

Productivity Redefined
for Business



Reliability in Action

Operability That Delivers



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Cubi NUC AI+ 2MG Series

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Resilient and Pioneering Spirit of Your Business

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Your business should be empowered to stop at nothing while navigating your journey with the MSI Business & Productivity Series products.

Find more details about MSI B2B projects on: <https://www.msi.com/Business/case>



Digital Signage &
Public Service



Business &
Restaurant



Education



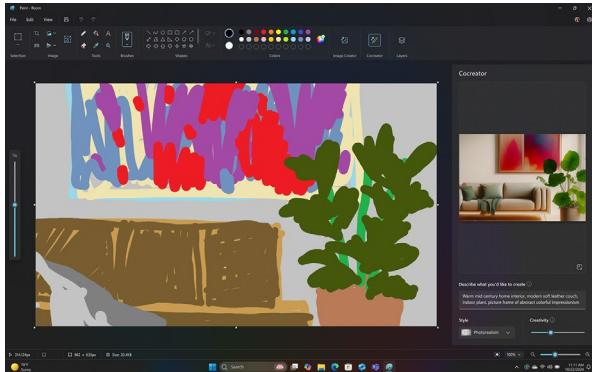
Medical & Science

Copilot+ PC Features

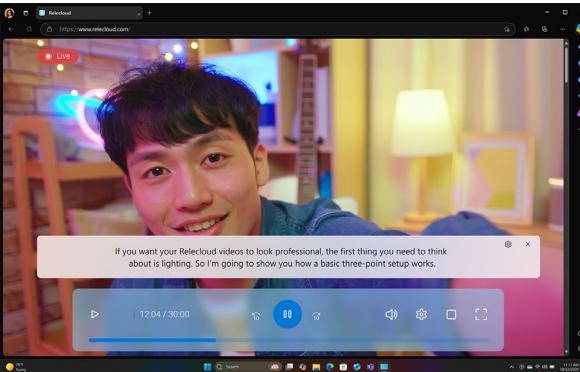


Copilot+PC

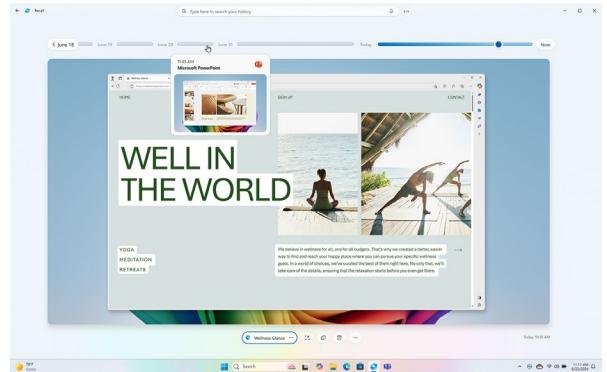
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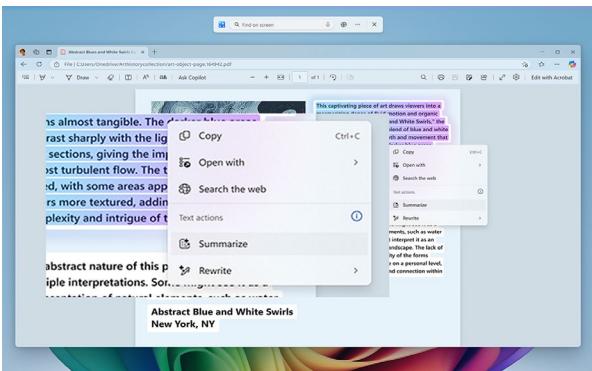
Cocreator



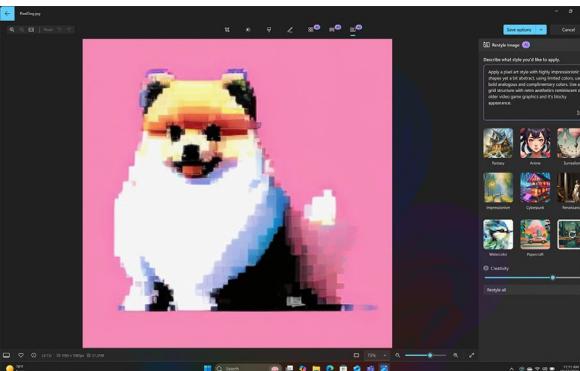
Live Captions with Live Translation



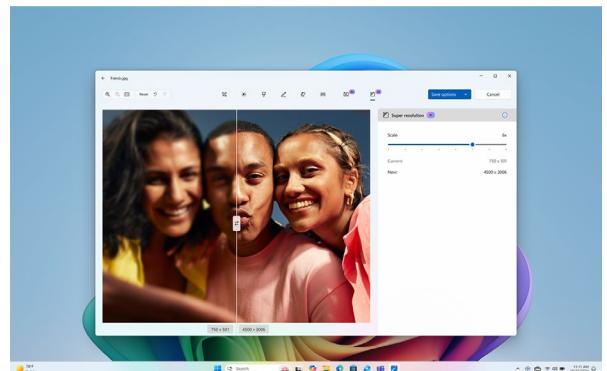
Recall



Click-to-Do



Restyle Images



Super Resolution

Power Button with Fingerprint Security Design

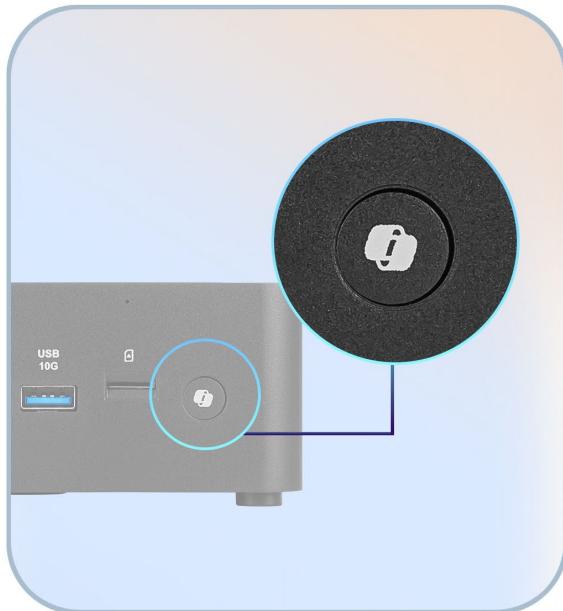
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Utilize the fingerprint security feature on the power button to quickly and securely unlock the Cubi NUC AI+ series, enabling the unique AI-powered features of Copilot+ PC with enhanced security.

Physical Copilot Button

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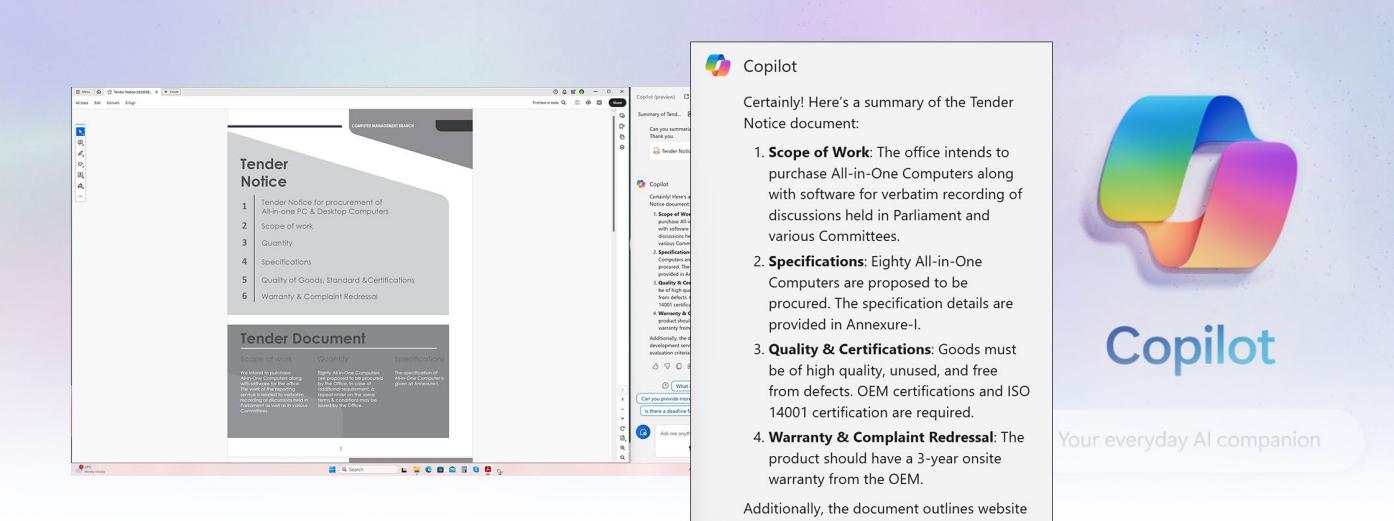


Designed with the Copilot key in mind, it features a streamlined interface that makes Copilot's tools easily accessible.

Microsoft Copilot

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Work smarter, be more productive, boost creativity, and stay connected with Copilot — an AI companion that adapts to your needs.



The image shows a Microsoft Copilot interface. On the left, there is a screenshot of a Microsoft Word document titled 'Tender Notice' for the procurement of All-in-One PCs. The document includes sections for Scope of Work, Quantity, Specifications, Quality of Goods, Certifications, and Warranty & Complaint Redressal. On the right, the Copilot interface displays a summary of the document's content. The summary is as follows:

Certainly! Here's a summary of the Tender Notice document:

- Scope of Work:** The office intends to purchase All-in-One Computers along with software for verbatim recording of discussions held in Parliament and various Committees.
- Specifications:** Eighty All-in-One Computers are proposed to be procured. The specification details are provided in Annexure-I.
- Quality & Certifications:** Goods must be of high quality, unused, and free from defects. OEM certifications and ISO 14001 certification are required.
- Warranty & Complaint Redressal:** The product should have a 3-year onsite warranty from the OEM.

Additionally, the document outlines website

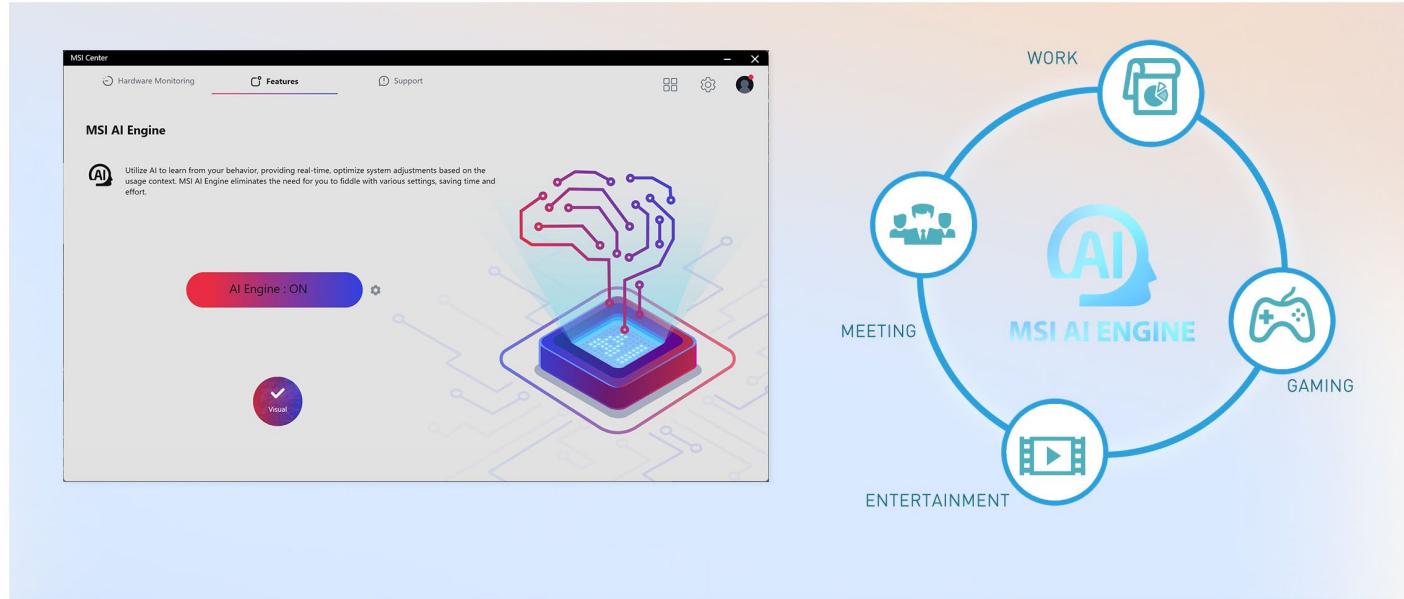
*Please check the supported regions and languages on the Microsoft website

**The interface and functionality may differ due to version change.

MSI AI Engine



MSI AI Engine automatically detects user scenarios and adjusts performance, or display mode accordingly, eliminating the need for manual adjustments.



*Please install the MSI AI Engine from the MSI Center.

*The interface and functionality may differ due to version change.

Built-in D-Mic & Speaker

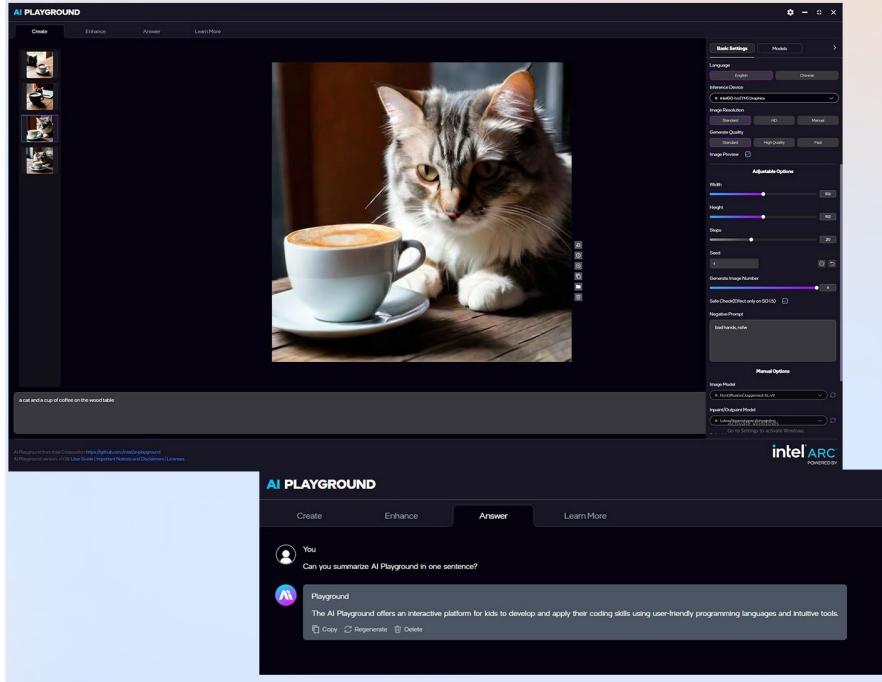
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Enabling voice control for AI applications using the built-in D-Mic & speaker eliminates the need for external audio devices, conserving desk space and reducing clutter.



Intel® AI Playground

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Offering various AI capabilities, including image creation, enhancement, and chatbot responses, all functions run locally on the PC, ensuring privacy and control over content and input.

For more information, please refer to the official Intel® website:
<https://msi.gm/Intel-AI-Playground>

Please visit the introductory Blog here:
<https://www.msi.com/blog/how-to-use-intel-ai-playground>

*Intel AI Playground is supported on specific hardware configurations.
*Please check for compatibility on Intel® website.

Productivity Redefined for Business

The Cubi NUC is the ideal solution for confined spaces. It confidently handles a myriad of tasks, from basic computing to multimedia streaming and multitasking, leveraging their compact size.

Mini Yet Powerful

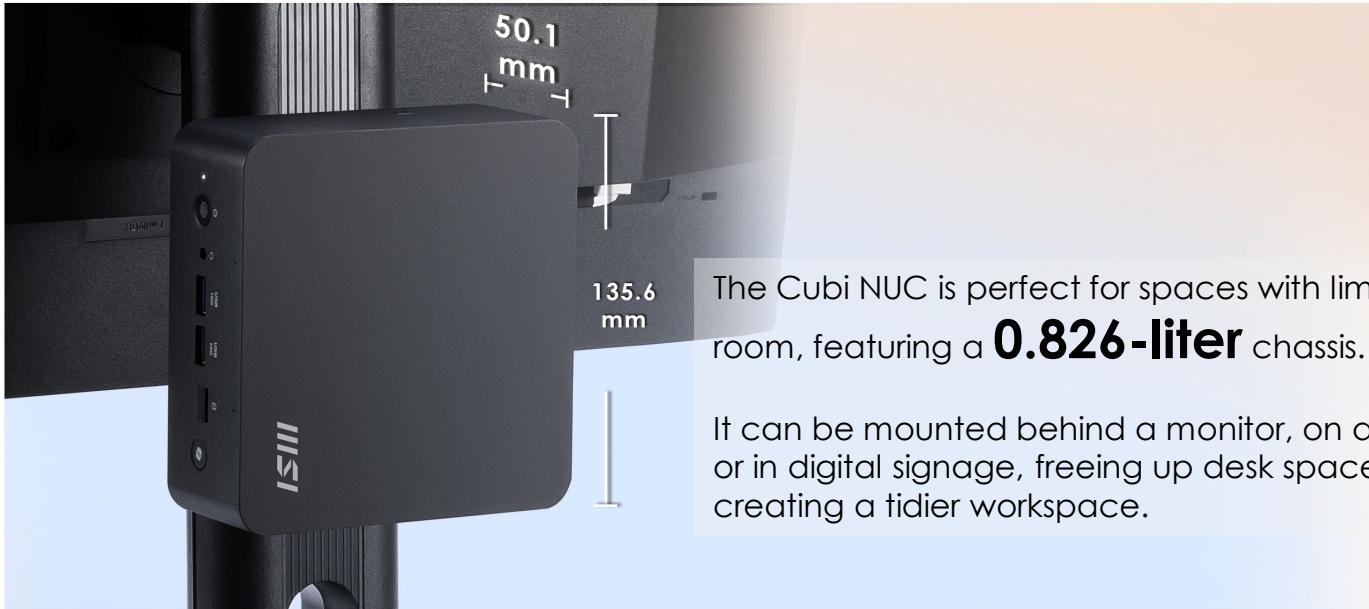
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The Cubi NUC comes with a perfect combination of Mini and Power, featuring a 0.826-liter chassis.



Maximize Space with the Versatile Cubi NUC

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Tailored for Professional Users

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Equipped with up to Intel® Core™ Ultra 9 Processor, it delivers faster and more reliable performance, enabling users to multitask various applications effortlessly.

Up to

Core Ultra 9 Processor
288V

Up to

120 TOPS*

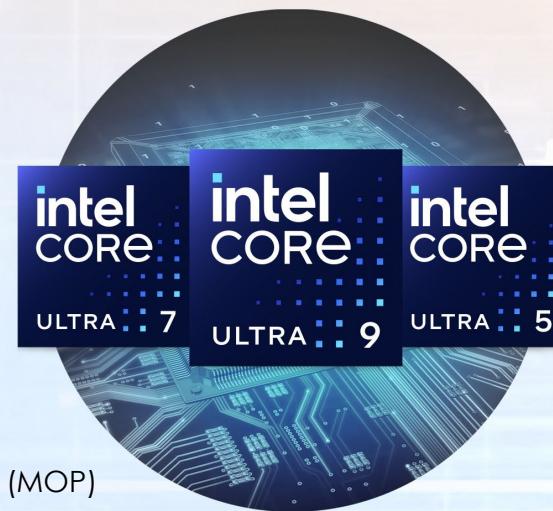
Support

Windows 11 Pro

Built-in

LPDDR5X

Memory on Package (MOP)



*The actual specification will vary by model.

Wi-Fi 7 Support

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Wi-Fi 7 delivers ultra-fast speeds and increased network capacity, which is essential for efficiently managing AI workloads.

*The actual specification will vary by model.

LPDDR5X Memory on Package (MOP)

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LPDDR5X memory can enhance work efficiency and quality, processing large amounts of data and complex multitasking quickly and reducing waiting times and delays.



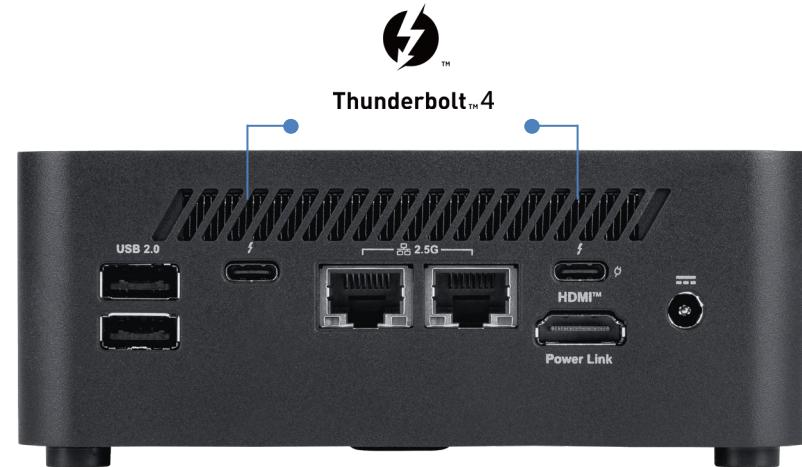
*The actual specification will vary by model.

Thunderbolt 4: A Single Cable to Serve All

msi



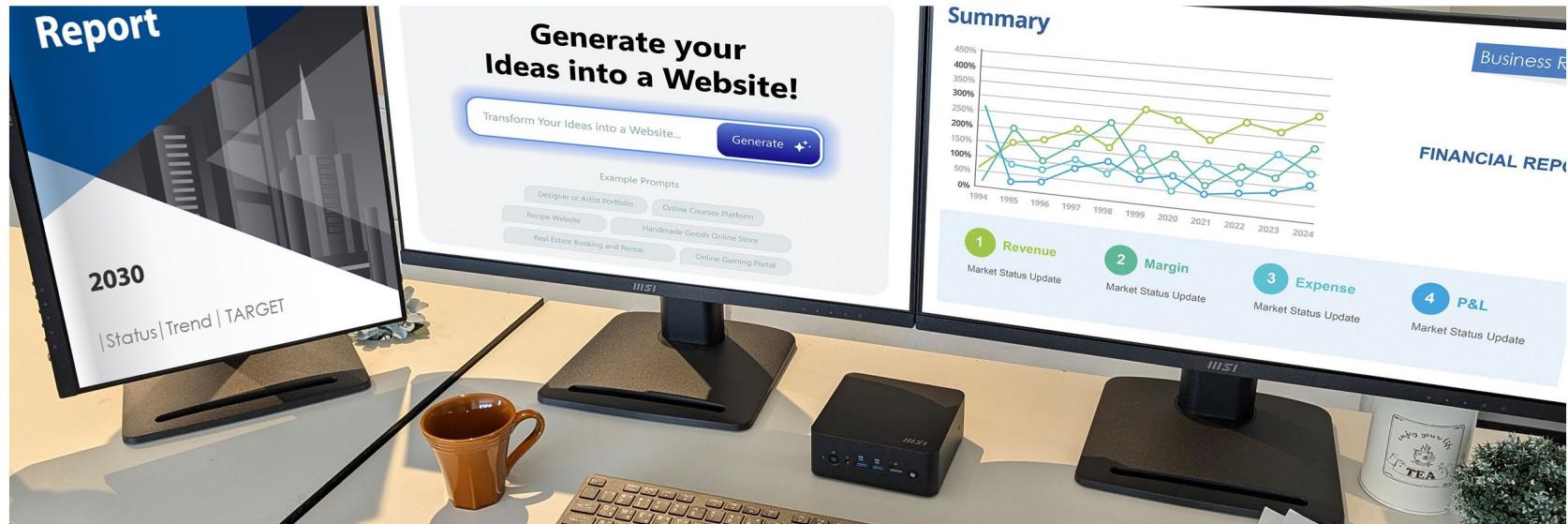
The Thunderbolt 4 enables rapid data transfer up to 40 Gbps & power delivery of up to 100W, crucial for handling large datasets in AI applications, making it an excellent choice for both charging and displaying through a single port.



3-Display Support

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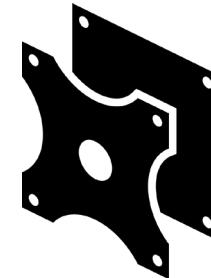
Supporting up to 3 displays with HDMI™-out and Thunderbolt 4 allows for increased productivity by providing more screen space to manage multiple applications simultaneously.



VESA Mountable Design

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With its VESA Mountable design, the Cubi NUC Series can be easily installed in any location, providing users with greater flexibility and efficient space management in both home and office settings.



MSI Power Link

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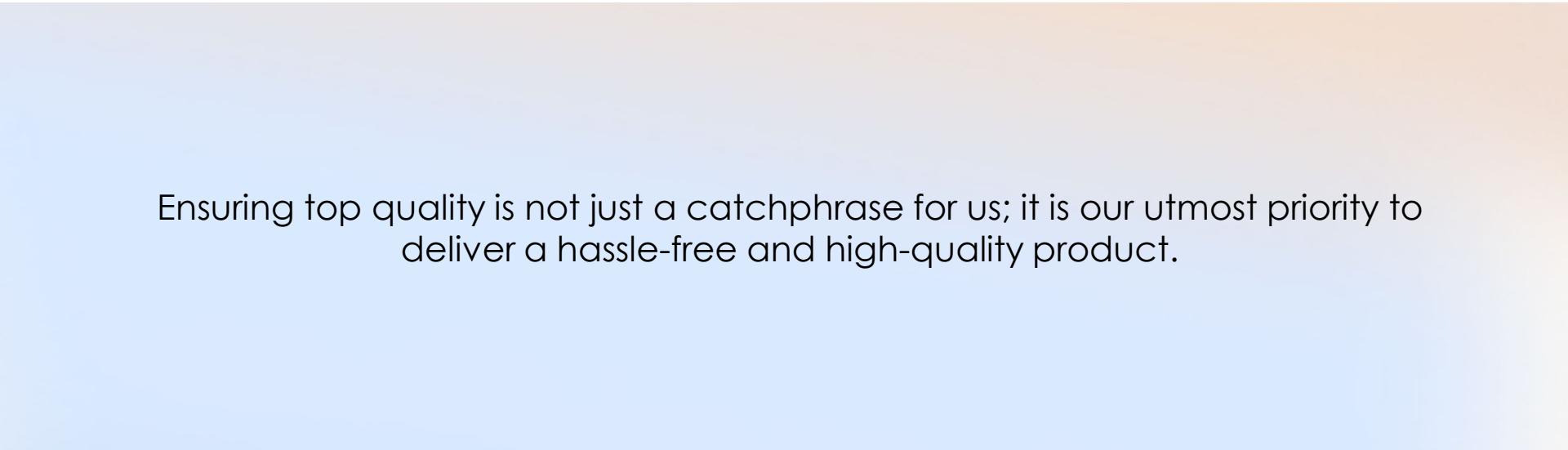
The Cubi NUC Series can be powered on using the power button on the MSI-selected monitor to bring the most convenient user experience.



MSI Power Link is intended to work with the following MSI monitors, please visit:

<https://www.msi.com/blog/a-look-at-msi-power-link-conquering-convenience>

Where Reliability Meets Business Needs



Ensuring top quality is not just a catchphrase for us; it is our utmost priority to deliver a hassle-free and high-quality product.

dTPM 2.0 Module Support

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dTPM 2.0 technology provides hardware-based security functions. Sensitive data and passwords can be stored with encryption for advanced protection.

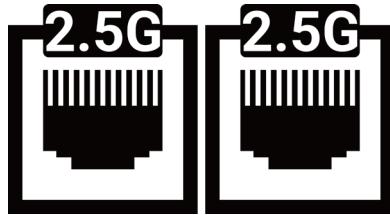
Kensington Lock



The Kensington lock design is a reliable and efficient method of deterring theft. By physically tethering the Cubi NUC to a secure object, the Kensington lock is particularly useful in safeguarding the device and the valuable data in it.

Dual 2.5G LAN

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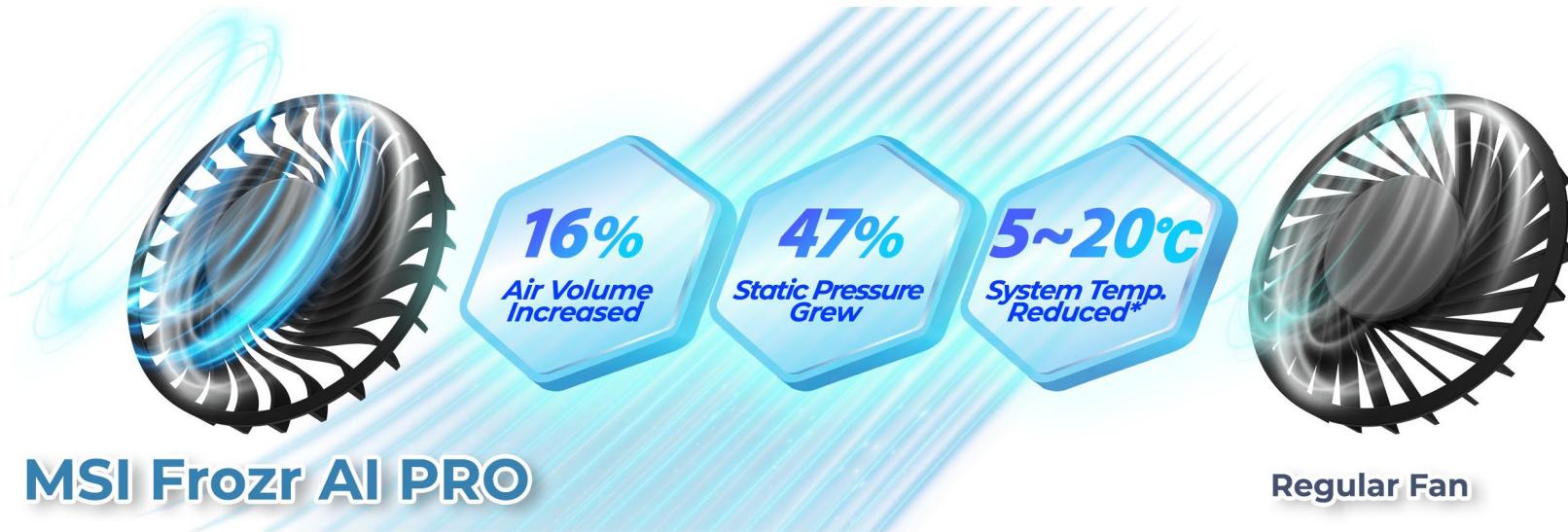
Experience the blazing speed of dual 2.5G LAN, which streamlines troubleshooting and enhances redundancy, network segmentation, security, and load balancing for users.



MSI Frozr AI PRO

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MSI Frozr AI PRO cooling design enhances airflow, increases static pressure, and effectively lowers system temperatures for improved cooling and performance inside your PC.



MSI Frozr AI PRO

Regular Fan

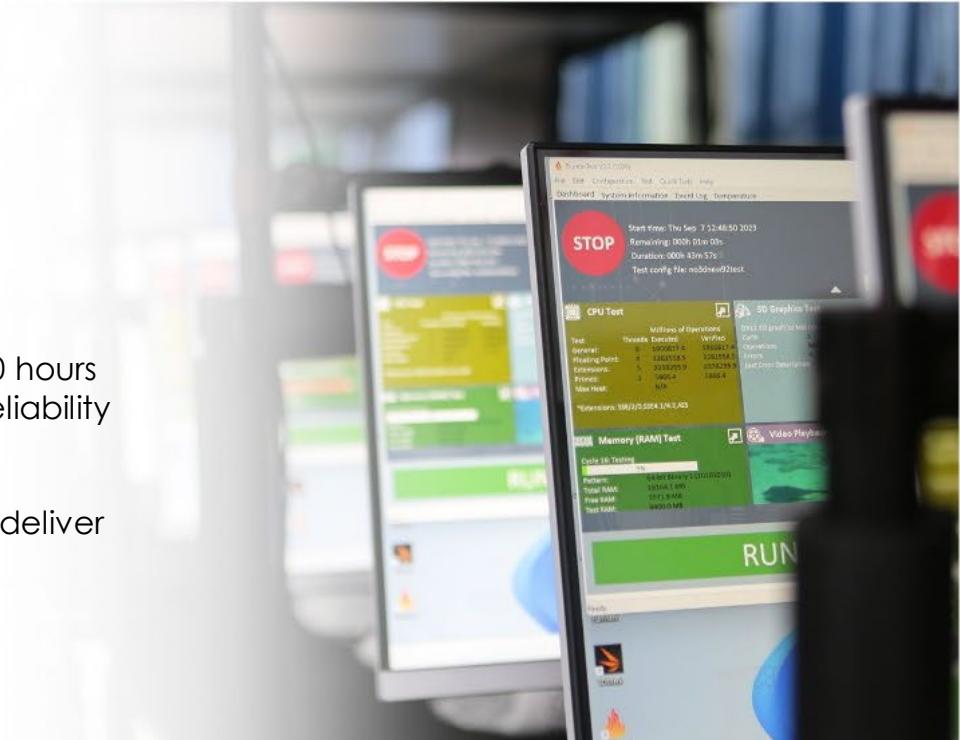
*The actual specification will vary by model.

24 / 7 Qualified Reliability Test



Our relentless commitment to quality is reflected in our extensive reliability testing, which generates over 246,000 hours of MTBF (Mean Time Between Failures). We assure 24/7 reliability and availability, delivering an effortless user experience.

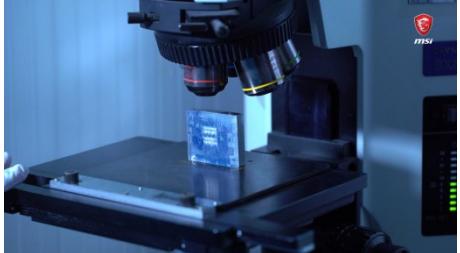
Quality is not just a buzzword for us, it's our top priority to deliver a hassle-free and high-quality product.



Intensive Quality testing



(1) PCBA test



(2) Motherboard test



(3) Vibration test (X & Y Axis)



(4) Drop test



Planes

Edges

Corners

(5) Chamber test (Temp. & Humidity)



(6) Infrared (IR) test



(7) Acoustic test



(8) Signal test



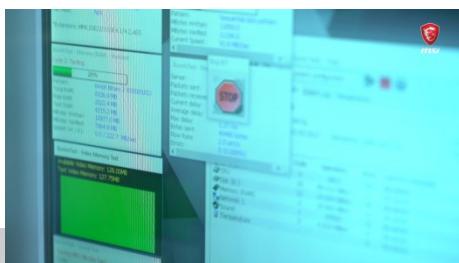
(9) I/O port life test



(10) Power test



(11) System performance test



Uncompromising Product Quality

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MSI products exemplify uncompromising quality.

Through strict adherence to the MIL-STD-1916 testing standard in our factory inspections, we consistently achieve excellence in performance, durability, precision, and reliability.

This commitment places MSI at the forefront, enabling us to consistently deliver outstanding designs to customers.

MSI modernized factory offering high-quality products Video:

<https://www.youtube.com/watch?v=zvZ2GPn7CMC>



Environment-friendly Materials

By utilizing green materials such as post-consumer recycled (PCR) plastic and sourcing renewable energy for our factory, we ensure the durability of our products and demonstrate a strong commitment to creating a greener world.

Built for Sustainability

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The Cubi NUC Series blends business-centric design with environmental responsibility - an embodiment of MSI's dedication to sustainability. By utilizing green material, PCR (Post-Consumer Recycled) plastic, ensures not only the products' durability but also commits to a greener world.

Our commitment extends to incorporating sustainable materials in both our product design and packaging, all of which hold certification from ENERGY STAR®. The Cubi NUC Series embodies sustainable value and heightened productivity.



The mark of
responsible forestry
FSC™ N004460

PGR
POST-CONSUMER RECYCLED




Renewable Energy



Power Meter

Post-consumer Recycled (PCR) Plastic

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PGR
POST-CONSUMER RECYCLED



The Cubi NUC AI 1UMG Series contains

37.25% PCR plastic,
reducing plastic waste sent to landfills and
contributing to environmental conservation.

Sustainably Sourced Wood Pulp with FSC Certification

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FSC-certified cartons are made from sustainably sourced wood pulp, ensuring responsible forest management. This certification guarantees that the materials are renewable and low-carbon, promoting environmental sustainability.

By using FSC-certified cartons, MSI supports sustainable practices and contributes to the preservation of forests for future generations



Renewable Energy Plant in Factory

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Since 2021, MSI has installed solar power systems in its facilities and gradually increased the proportion of purchased renewable energy.

By 2024, it has achieved a carbon reduction of over 70%, with more than 99% of the electricity used in its factories coming from renewable sources.

This demonstrates MSI's commitment to achieving net-zero sustainability by 2050.



Renewable Energy

Power Meter can track power usage and implement energy-saving measures for AIO PCs and Desktop PCs. Users can monitor real-time power consumption, or activate one-click power-saving modes, carbon emissions calculation and energy cost analysis.



Power Meter



One-click
Power Saving



Calculator



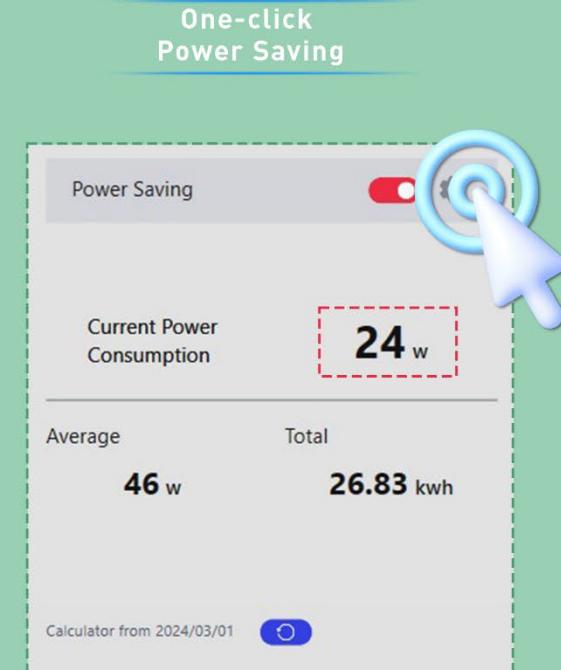
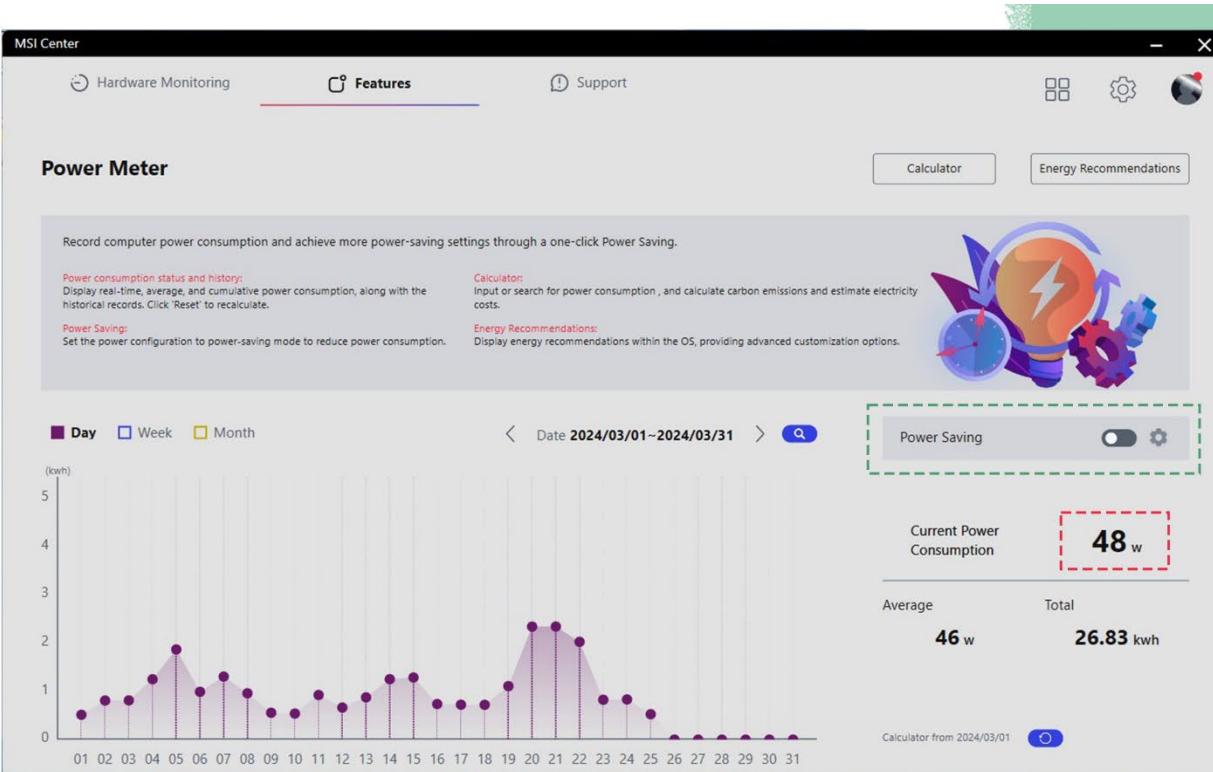
Energy
Recommendations



One-click Power Saving

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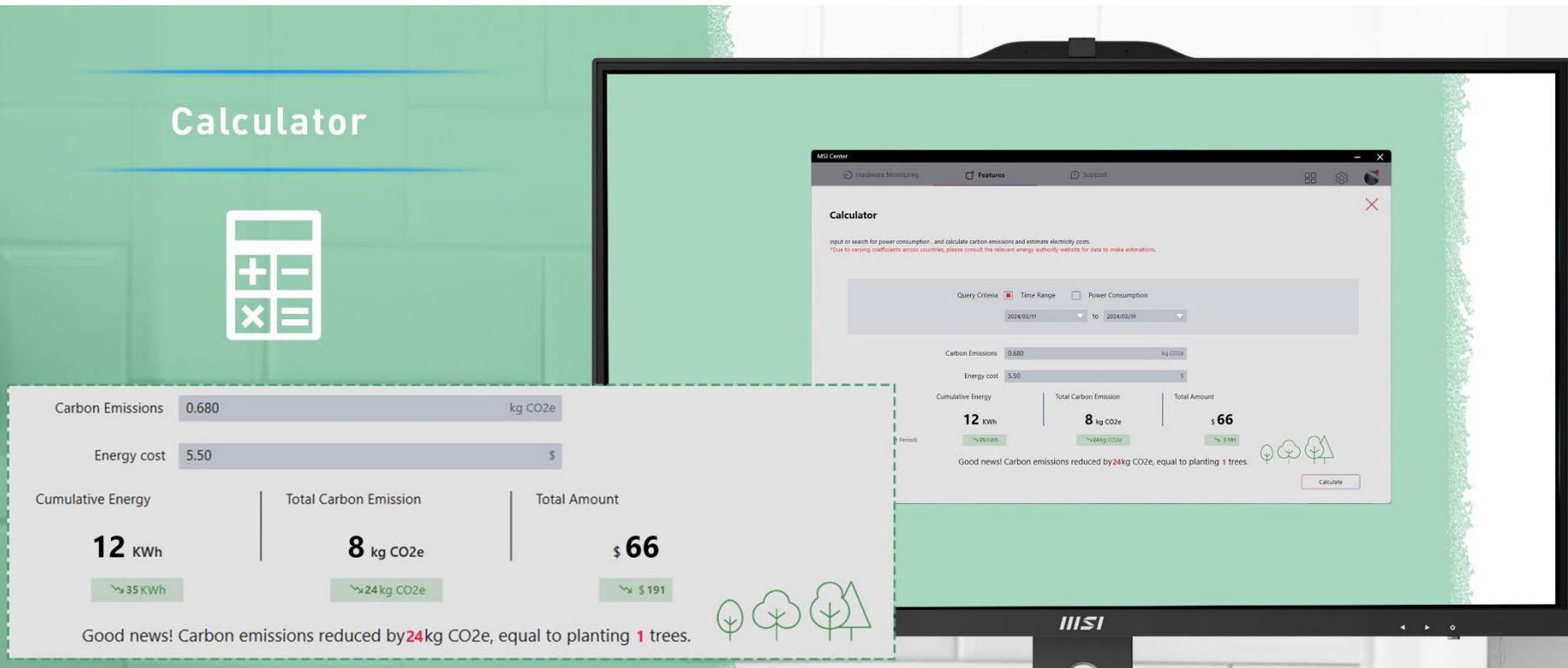
The MSI Power Meter can record the computer power consumption and achieve more power-saving settings through a One-click Power Saving button.



Calculator

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By analyzing computer usage and energy costs, users can gain insights into their carbon footprint and the environmental benefits, such as trees saved.



The image shows a 'Calculator' application window running on an MSI laptop. The application displays energy consumption data and its environmental impact.

Calculator Application Data:

Category	Value	Unit
Carbon Emissions	0.680	kg CO ₂ e
Energy cost	5.50	\$
Cumulative Energy	12 KWh	
Total Carbon Emission	8 kg CO ₂ e	
Total Amount	\$ 66	

Good news! Carbon emissions reduced by 24 kg CO₂e, equal to planting 1 trees.

MSI Center Features:

- Hardware Monitoring
- Features
- Support

Calculator Features:

- Query Criteria: Time Range (2024/03/01 to 2024/03/10)
- Carbon Emissions: 0.680 kg CO₂e
- Energy cost: 5.50 \$
- Cumulative Energy: 12 KWh
- Total Carbon Emission: 8 kg CO₂e
- Total Amount: \$ 66

Good news! Carbon emissions reduced by 24 kg CO₂e, equal to planting 1 trees.

Customizable Power-saving Settings



Energy recommendations collect settings that have an outsized impact on power consumption in one place, making it easy to reduce the power consumption.

The image shows a split-screen view of the MSI Center software. On the left, under the 'Customizable Power-Saving Settings' section, there are two slider controls: 'CPU Usage Limit' set to 50 and 'Screen Brightness' set to 36. On the right, under the 'Energy Recommendations' section, there is a list of five recommendations with 'Apply' buttons:

- 1 Set the power mode for best energy efficiency
- 2 Set the screen brightness for best energy efficiency
- 3 Put my device to sleep after 10 minutes
When you apply this change, we'll also update the timeout setting for your screen
- 4 Turn off my screen after 3 minutes
- 5 Help improve battery by optimizing the content shown and brightness
- 6 Turn off my screen saver

At the top of the right section, there is a green banner with the text 'Great start—keep going! Apply energy saving recommendations to lower your carbon footprint' and a 'Learn more' link. A 'System > Power > Energy recommendations' breadcrumb is also visible. The top navigation bar includes 'MSI Center', 'Hardware Monitoring', 'Features' (which is selected), and 'Support'.

Operability That Delivers

Streamlining operations to achieve maximum productivity with minimal wasted effort or expense.

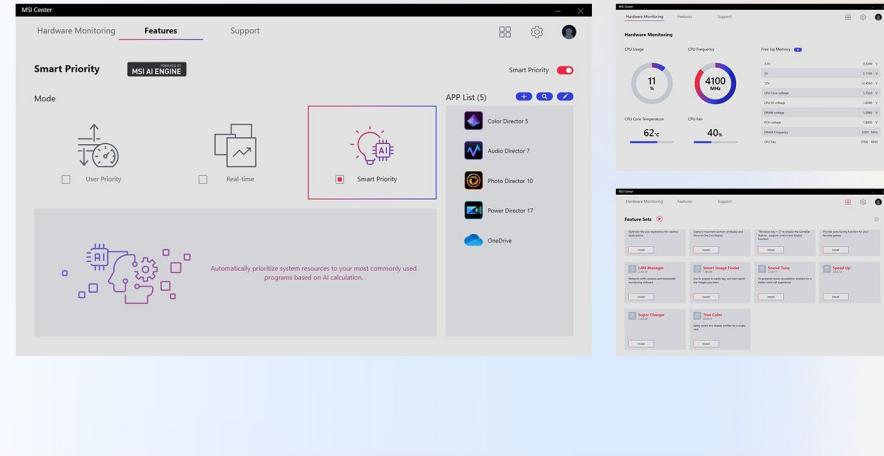
MSI Center



The MSI Center allows for easy optimization and resource allocation to enhance software performance.



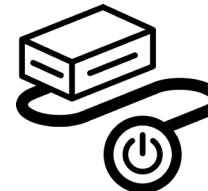
MSI Center



*The interface and functionality may differ due to version change.
Please download the latest MSI Center APP through Microsoft Store.

External Power Switch

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The optional external power switch significantly enhances the convenience of turning on the computer.

In cases where the computer is situated in a hard-to-reach area, opting for the external power switch on the desk is far superior to bending down to turn it on.

Cubi NUC AI+ 2MG - IO Port

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*Thunderbolt 4 (DP 1.4 alt-mode up to 4K@60Hz / PD-out 15W)

*HDMI™ out (supports 4K @60Hz as specified in HDMI™ 2.1)

Operating System	Windows 11 Home or Windows 11 Pro
CPU	Intel® Core™ Ultra 9 Processor 288V Intel® Core™ Ultra 7 Processor 258V Intel® Core™ Ultra 5 Processor 226V
NPU TOPS	Up to 48 TOPS
Chipset	Intel® SoC
Memory	Core™ Ultra 9 Processor: 32GB LPDDR5X up to 8533 MT/s - Memory on Package (MOP) Core™ Ultra 7 Processor: 32GB LPDDR5X up to 8533 MT/s Core™ Ultra 5 Processor: 16GB LPDDR5X up to 8533 MT/s
Graphics	Intel® Arc™ Graphics 140V (integrated, Ultra 7 above) Intel® Arc™ Graphics 130V (integrated, Ultra 5)
Storage	1x M.2 2280 SSD
I/O (Front)	2x USB 10Gbps Type A, 1x Mic-in / Headphone-out combo, 1x Micro-SD Card Reader, 1x Power Button with Fingerprint Security Design, 1x Copilot Button
I/O (Rear)	2x Thunderbolt 4 (DP 2.1 alt-mode up to 4K@60Hz / PD-out 15W / One of TBT supports PD-in up to 100W), 2x USB 2.0 Type A, 2x RJ45 (2.5G), 1x HDMI out (supports 4K @60Hz as specified in HDMI 2.1 & supports MSI Power Link)
I/O (Side)	1x Kensington Lock, 1x External Power Switch Pin Header
TPM	dTPM 2.0 Support
Kensington Lock	Yes
Wireless LAN	Intel® Wi-Fi 6E AX211 / Intel® Wi-Fi 7 BE201 Support
Bluetooth	5.3 (for AX211) / 5.4 (for BE201)
LAN	2x Intel® I226V (2.5G)
AC Adapter / PSU	120W
Cooling System	Fan Cooler
Volume	0.826 Liter (1.75 pint)
Dimension (WxDxH)	135.60 x 132.50 x 50.10 mm (5.34 x 5.22 x 1.97 inch)
Weight (N.W./ G.W.)	0.667 Kg (1.47 lbs) / 1.682 Kg (3.71 lbs)
VESA Mount	75 x 75 mm and 100 x 100 mm
External Power Switch	Optional
Accessories	1x Quick guide, 1x Adaptor and Power cord
Software	MSI Center (MSI AI Engine, Power Meter)

Cubi NUC AI+ 2MG Specification

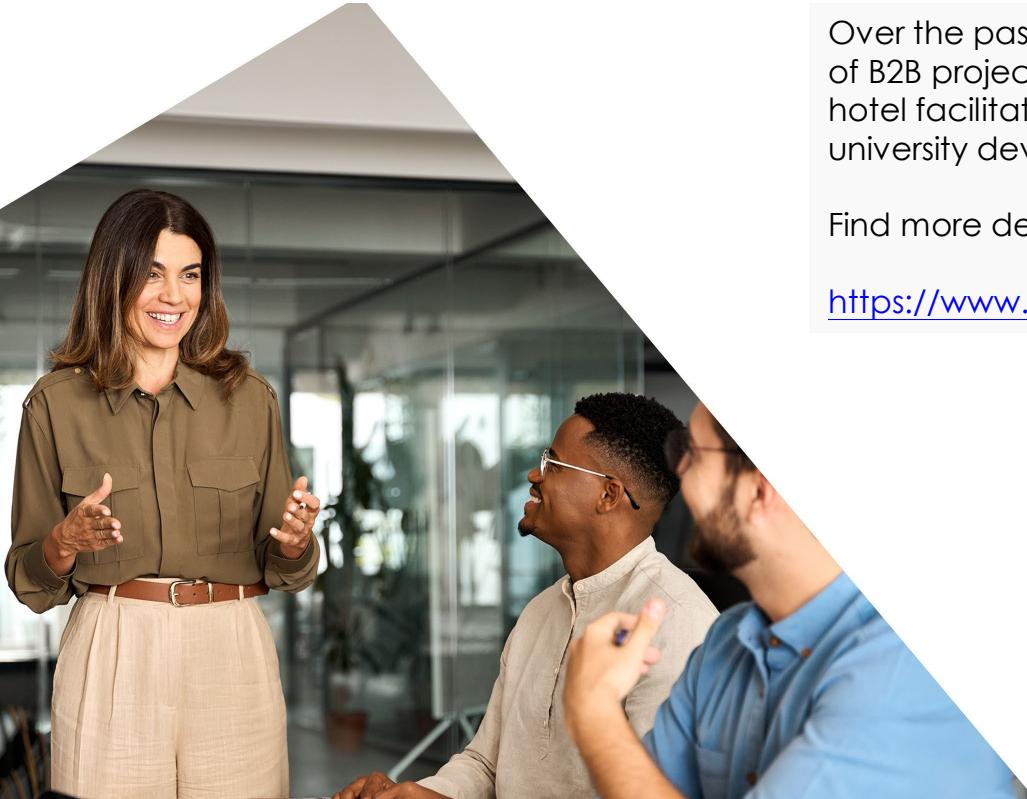


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B2B Projects

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Over the past years, MSI has successfully supported countless of B2B projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school & university developments and professional office projects.

Find more details about many of these projects on:

<https://www.msi.com/Business>

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NEXT-LEVEL AI PC



Official Partner

